



VIVEKANANDHA

COLLEGE OF ARTS AND SCIENCES FOR WOMEN

Autonomous | An ISO 9001 : 2015 | NAAC 'A+' | 2(f) & 12(B) | Periyar University
Tiruchengode - 637 205, Namakkal (Dt)., Tamil Nadu.



Prof. Dr. M. KARUNANITHI
B.Pharm., M.S., Ph.D., D.Litt.,
CHAIRMAN & SECRETARY



DEPARTMENT OF COMMERCE

Organizes

13th INTERNATIONAL CONFERENCE ON

***"Harnessing Trillion Economy Through AI and
Digital Transformation in Building a Smarter and
Greener Future for Global Commerce and Developments"***

In Association with



Dhaka International University,
Dhaka, Bangladesh.



**Avinashilingam Institute for Home Science &
Higher Education for Women,**
Re-Accredited with 'A++' Grade by NAAC, Coimbatore.



NITTE Institute of Professional Education,
Mangaluru.

Knowledge Partners



SCAN TO REGISTER



Date

13th & 14th March, 2025.

Registration Link :

<https://bit.ly/con2025>

ABOUT THE INSTITUTION

Vivekanandha Educational Institutions was established by Angammal Educational Trust in the year 1987, **Chairman & Secretary of VEI 'Vidhya Rathna' Prof. Dr. M. KARUNANITHI, B.Pharm., M.S., Ph.D., D.Litt.**, formed the trust with the objective to impart quality education to the rural women students. Spanning across 250 acres, Vivekanandha Educational Institutions provide technical & professional education in the areas including Arts & Science, Engineering, Management, Pharmacy, Dental, Nursing & Medical. Students all over India from rural as well as urban areas pursue their education at all levels in all disciplines. Today the Institution caters to the needs of twenty three thousand women students under one roof. Vivekanandha Educational Institutions stands out as one amidst the elite largest women Institution in the whole of Asia.

ABOUT THE COLLEGE

Vivekanandha College of Arts and Sciences for Women (Autonomous) was established and hailed into Women's Educational Service in the Year 1995 which is affiliated to Periyar University & approved by UGC & AICTE, New Delhi. The Institution is Re-Accredited with 'A+' Grade by NAAC & became Autonomous. The college is blooming with 5100 students in 28UG Programmes, 17PG Programmes and Ph.D. Our College was ranked 5 in SWACHHTA Ranking 2019 for Higher Educational institutions in India.

ABOUT THE DEPARTMENT

The PG & Research Department of Commerce was established in the year 1995 with the aim of enriching learning experience to aspiring young women scholars with knowledge of accountancy, trade activities, computer applications, auditing of accounts and research activities. The Department offer courses such as B.Com, B.Com(CA), B.Com(B&I), B.Com(A&F), B.Com(PA), M.Com, M.Phil & Ph.D. At present the department is being functioning with 1260 students and 50 faculty members (28 Ph.D Holders 6 Pursing Ph.D). The Department signed MOU with Professional Institutions such as The Institute of Company Secretaries of India (ICSI) Salem Chapter, NITTE Institute of Professional Education, Mangaluru. MTC Global,

Bangalore, Indian Council of World Affairs (ICWA), New Delhi, Institute of Cost and Works Accountants of India (ICWAI), Avinashilingam Institute for Home Science & Higher Education for Women, Coimbatore & Dhaka International University, Bangladesh. The Department provides Exclusive Coaching for ICWA, CA, ACS, IAS & TNPSC, NET/SET, IBPS and Placement drives. Significantly The Department ensures quality education to the students.

About the Conference

The International Conference on Harnessing Trillion Economy through AI and Digital Transformation in Building a Smarter and Greener Future for Global Commerce and Developments serves as a premier platform for global thought leaders, innovators, policymakers, and researchers to explore the immense potential of Artificial Intelligence (AI) and digital technologies in reshaping global commerce. The conference aims to address the critical intersection of technological advancement and sustainability, emphasizing how AI-driven solutions and digital transformation can unlock a trillion-dollar economy while fostering eco-friendly practices and building resilient global trade ecosystems. This conference focuses on key areas such as the integration of AI in global trade, supply chain optimization, and intelligent automation, alongside the adoption of Industry 4.0 technologies like block chain, IoT, and cloud computing. It also highlights the importance of creating green economies by leveraging digital tools for sustainability, resource optimization, and carbon footprint reduction. The event envisions a future where commerce thrives in harmony with environmental goals. The multi-disciplinary event features engaging keynote addresses, insightful panel discussions and case studies showcasing successful implementations of AI and digital technologies. Attendees will gain insights into emerging trends, practical strategies, and collaborative opportunities to accelerate innovation, improve efficiency, and achieve global sustainability targets. Through fostering dialogue between academia, industry, and governments, the conference aspires to create a shared vision for building a smarter, greener future, underpinned by transformative digital technologies and sustainable economic growth.

CALL FOR PAPERS

- ◆ AI-driven supply chain management and optimization.
- ◆ Predictive analytics for market trends and consumer behavior.
- ◆ Transforming customer experience through AI and machine learning.
- ◆ Role of AI in financial technologies (FinTech) and digital payments.
- ◆ Automation and its impact on global trade efficiency.
- ◆ Blockchain and its applications in trade transparency and security.
- ◆ IoT-enabled smart systems for manufacturing and logistics.
- ◆ Cloud computing for scalable and secure digital commerce.
- ◆ Digital twin technology for operational efficiency.
- ◆ The role of big data in driving decision-making in commerce.
- ◆ AI in resource management and carbon footprint reduction.
- ◆ Green supply chains: Sustainable logistics and transportation.
- ◆ Circular economy models enabled by digital transformation.
- ◆ Digital ports and customs systems for global trade.
- ◆ Intelligent transportation systems for future mobility.
- ◆ Global policies and regulations for AI in commerce.
- ◆ Cross-border collaborations for digital trade standardization.
- ◆ The role of governments in fostering sustainable digital economies.
- ◆ Startups driving innovation in AI and digital transformation.
- ◆ Emerging business models in digital commerce.
- ◆ Investments in AI-powered and green technologies.
- ◆ Incubators and accelerators for sustainability-focused ventures.
- ◆ Workforce transformation through AI and automation.
- ◆ Bridging the digital skills gap for Industry 4.0.
- ◆ Upskilling and reskilling for AI-enabled economies.
- ◆ AI as a tool for education and training.
- ◆ Balancing human-centric job opportunities with automation
- ◆ Smart cities and urban planning for efficient commerce.
- ◆ Scaling AI for business and social impact.
- ◆ Cyber security in the digital and customer centric digital experiences.
- ◆ AI for governance and novel forms of organizations.

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SUBMISSION OF PAPERS

- ★ Papers must be submitted either by author or Co-author
- ★ The full paper should follow Times New Roman, 12 Font Size, 1.5 line spaces, with one inch margin on all sides.
- ★ Word Limit : Abstract 250 words, Full paper should not exceed 6 pages in print.
- ★ Certificate will be given to all registered participants.
- ★ Papers may be forwarded through e-mail commerceconference13@gmail.com
- ★ No TA / DA will be paid

Abstract Submission : 03-03-2025

Full Paper Submission : 10-03-2025

REGISTRATION GUIDELINE

Each paper should be registered by the author(s). The registration fee includes conference kit, refreshment and conference lunch and conference certificate.

PUBLICATION GUIDELINES

Full length papers accepted for presentation will be published in Peer reviewed journal / Edited volume. selected papers will be published in UGC Approved CARE list of journals with extra cost. Only original research contributions will be entertained after carrying out plagiarism check through TURNITIN or URKUND or INFLIBNET. The registration fee of the conference is given below :

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